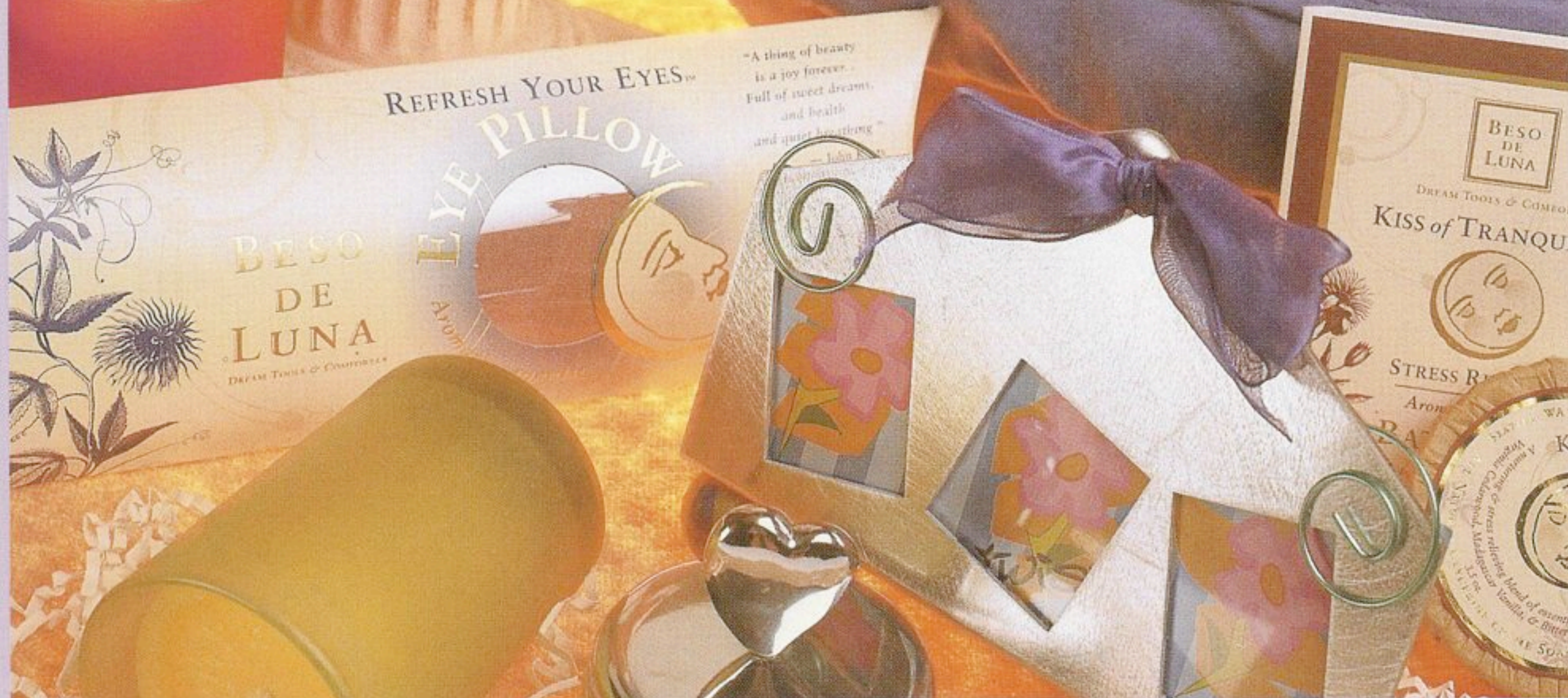


*“My hope is to offer specialized products in one location that breast cancer patients need to provide comfort and a sense of self-esteem on their road to recovery.”*



A few years ago, Wendy Avner decided that a career change was in order; she wanted to make a difference and help others. During her recovery from breast and ovarian cancers, Wendy had a difficult time finding products in Columbus that would help cancer patients lead a normal life. This sparked the idea to open a boutique for breast cancer survivors that would offer a wide range of specialized products in a comfortable and elegant atmosphere to help survivors overcome self-image frustrations. Today, with funds from The James Cancer Hospital, Wendy's vision has become a reality. She is in charge of Hope's Boutique in Dublin, which offers one-stop shopping assisted by people who understand what cancer patients are going through. The boutique carries a wide variety of comfort products such as neck pillows and aroma candles in addition to products related specifically to cancer such as wellness books, prostheses and bras. The shop also offers a gift service for friends and families of cancer patients where the staff chooses appropriate gifts for patients. Since all profits from the store will be donated for breast cancer research at The James Cancer Hospital, items purchased will give back to the cause.

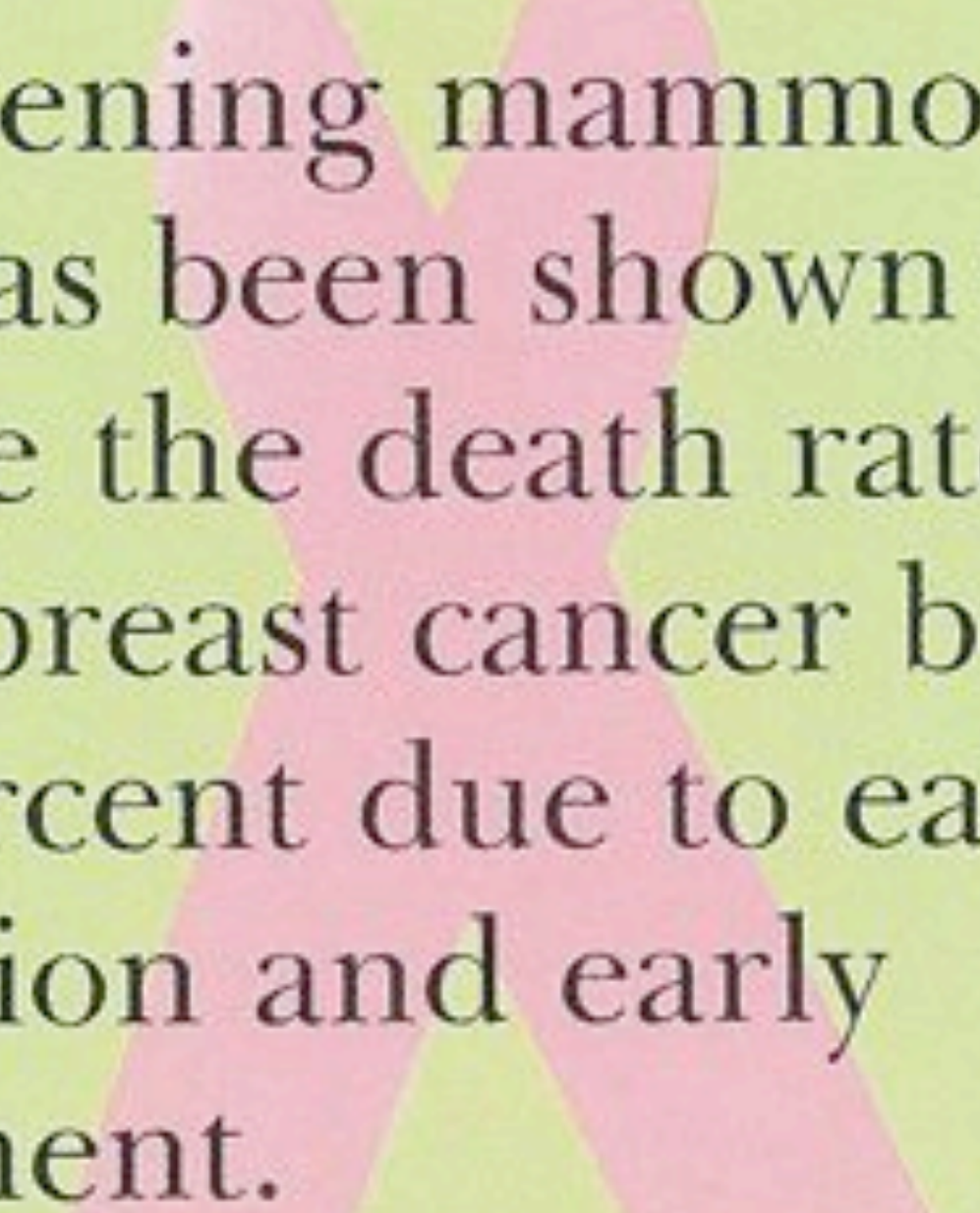


Breast cancer—the most frequently diagnosed cancer in women—has a higher cure rate if it is caught in its early stages. Mammography can reveal a malignant tumor or cancer two years before symptoms appear.



*“My hope is to some day have this golf tournament just for fun.”*

Wendy Craver has a passion for golf. She also has determination: determination to fight the breast cancer that would keep her from her passions and determination to help others overcome the disease. After Wendy was diagnosed with breast cancer six years ago at age 40, she disclosed her condition to viewers of WSYX-TV, Channel 6 where she worked as a weather forecaster, with hopes that it would encourage women to visit their doctors. Later that year, Wendy was approached by the membership director at Oakhurst Country Club to sponsor a golf tournament that would raise money and public awareness in the fight against breast cancer. Celebrating its seventh year in June 1999, DRIVE FOR A CURE The Wendy Craver Challenge combines humor, a good time, education and a reasonably priced registration fee. Proceeds from the tournament fund low-cost screenings for all women and free mammograms for women in need.

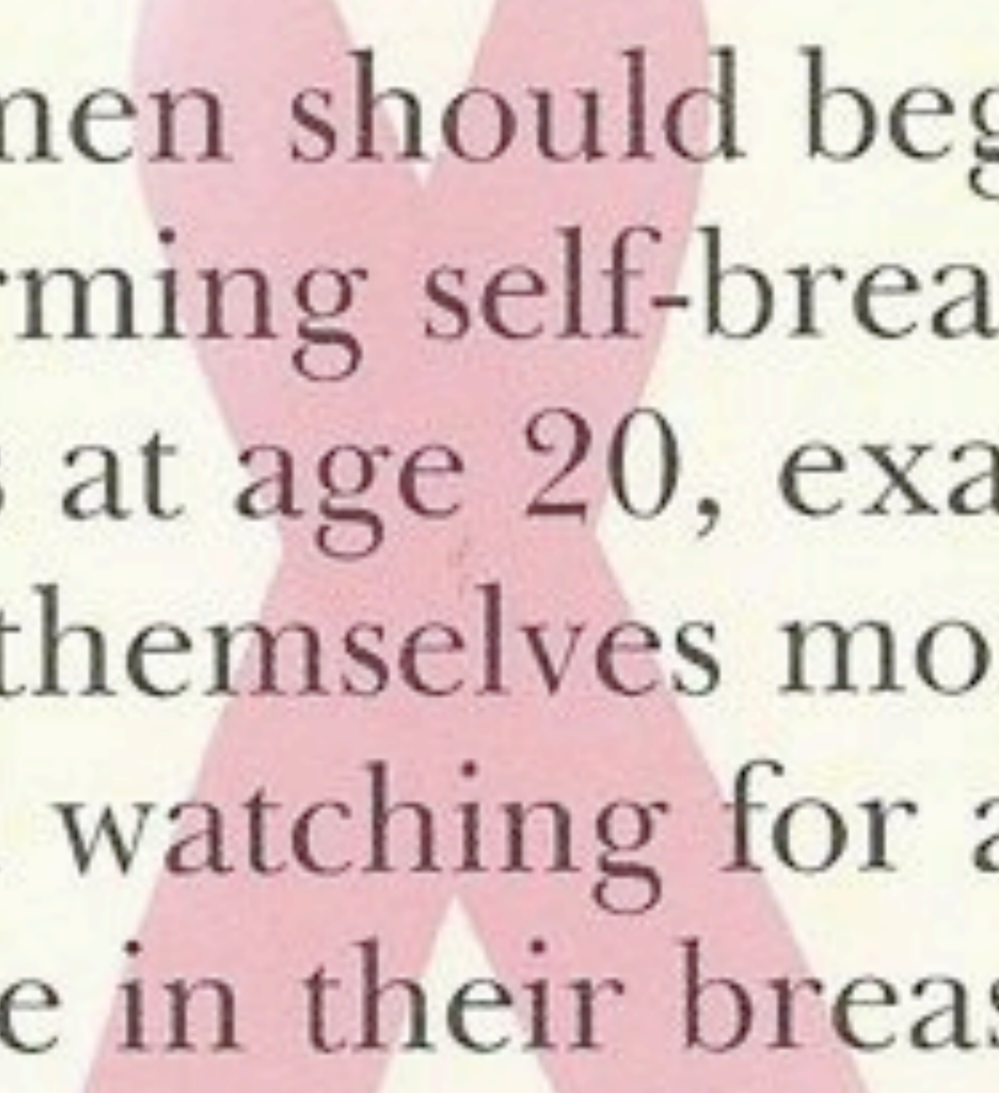


Screening mammography has been shown to reduce the death rate from breast cancer by 30 percent due to early detection and early treatment.



Allison Harris-Gordon is living proof of the value of education. Five years after her mother was diagnosed with breast cancer, Allison, at the uncommonly young age of 25, found a lump. But she used the knowledge gained from her mother's experience, caught the cancer early and had the lump removed and radiation treatments performed. She has been cancer-free ever since. After her brush with the disease, she wanted to help others. She put her creative talents to work and designed a flag to draw attention to breast cancer and raise money for breast cancer programs and research. With the help of her employer, New Creative Enterprises, Allison markets the flag nationally through retail stores, specialty shops and hospitals. A percentage of the profits are donated to the Komen Foundation.

*"My hope is to promote early detection of breast cancer in women of all ages, in order to save more lives."*



Women should begin performing self-breast exams at age 20, examining themselves monthly and watching for any change in their breasts.